

Automatic Overdrive



*for Zephyr
and Zodiac*



A saving in the long run



The prime concern of every motorist today, family man and business man, is to keep his running costs to the absolute minimum. Automatic overdrive has an important contribution to make. Overdrive reduces engine revolutions by 30 per cent for road speeds above 32 m.p.h.—saves engine wear and tear when steadily cruising over long distances, as well as reducing petrol consumption. With overdrive, when your car travels 100 miles, the engine revolves only for the equivalent of 70 miles in top gear. The initial cost of the equipment is compensated by the annual saving in maintenance and fuel.

Automatic overdrive thinks for itself. It cuts in to give you smoother, more economical driving above 32 m.p.h., allowing the engine a longer, easier stride. As road speed drops below 27 m.p.h. it cuts out, and normal transmission is then available through all the gears. Reverse gear is at all times unaffected.

over 32 m.p.h. on
under 27 m.p.h. off



a

Normal transmission functions on all forward gears until road speed exceeds 32 m.p.h.



b

As your speed increases over 32 m.p.h., and pressure is reduced on the accelerator, in comes overdrive and your engine revolutions are reduced 30 per cent. You can now accelerate to maximum speed and still remain in overdrive.



You are recommended to cut out overdrive when the braking power of the engine is required on steep hills or greasy surfaces. Just pull the cut-out control below the instrument panel to the "off" position.

For a sudden burst of acceleration, press the accelerator hard down on to the kick-down switch. Normal drive is immediately available to give you the additional power needed, increasing the engine revolutions and road speed.



When your speed drops below 27 m.p.h. overdrive automatically cuts out and normal drive is available. But of course there is no need for you to operate the cut-out control yourself.

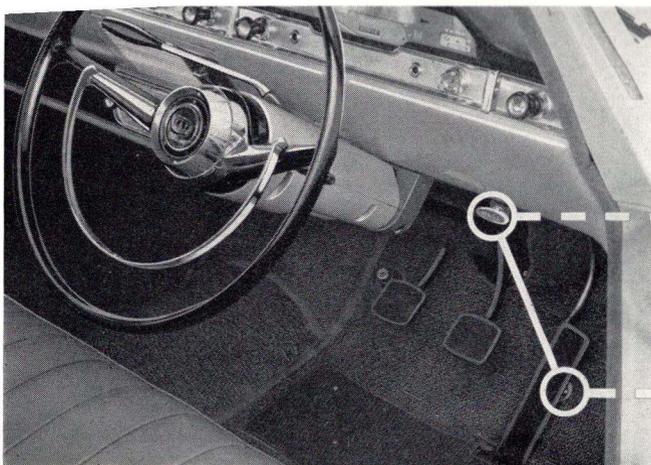
Overdrive is essential for modern more economical motoring



Ford policy is one of continuous improvement. The right to change prices, specifications and equipment at any time without notice is reserved.

**Ford Motor Company Limited
Dagenham, England**

With our compliments



Initial control switch

Kick-down switch

Automatic Overdrive

Driving with automatic overdrive is as easy as driving with normal transmission. Additional smooth comfort and relaxation over any journey are welcomed by all drivers. The initial control handle is conveniently placed to the right of the steering column. A kick-down switch below the accelerator pedal gives the driver added flexibility when driving with overdrive.

Installation

Automatic overdrive is easily and quickly fitted in place of the normal gearbox rear extension, and once it is installed it requires no further attention ; normal gearbox lubrication covers overdrive as well. Here is trouble-free increased efficiency for your engine, tried and tested to rigid Ford standards.

