

FORD AGAIN

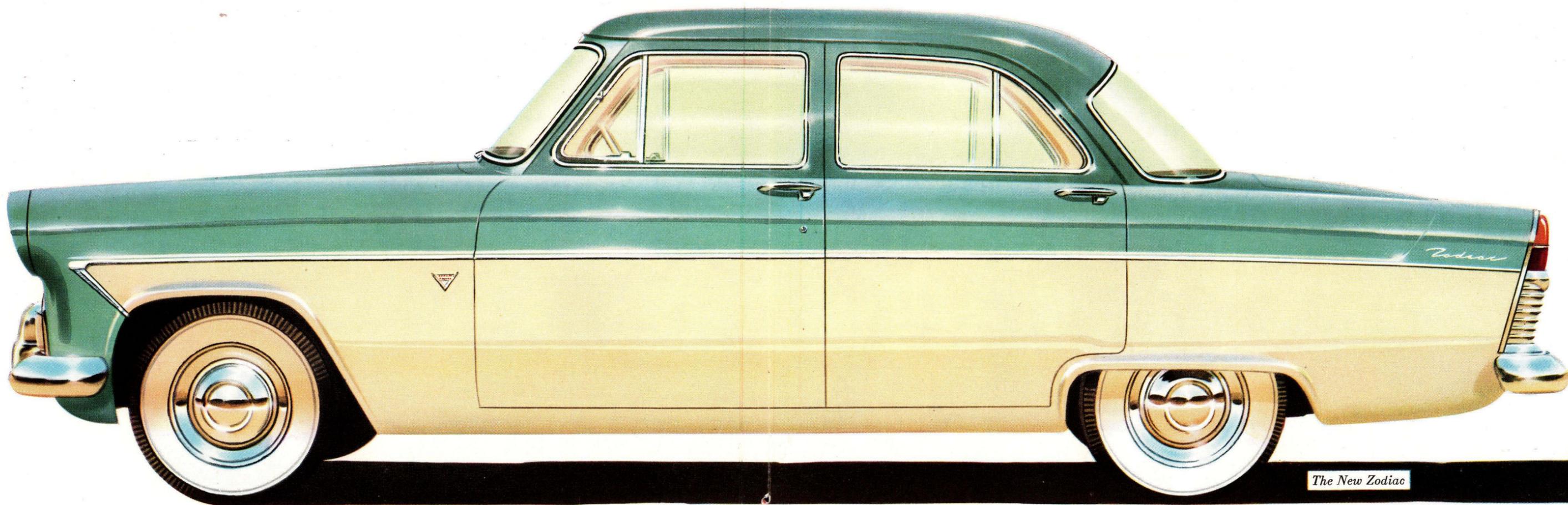
sets the Fashion

WITH 3 NEW CARS

'the Three Graces'



BY APPOINTMENT
TO HER MAJESTY THE QUEEN
MOTOR VEHICLE MANUFACTURERS
FORD MOTOR COMPANY LTD.



The New Zodiac

the Three Graces'

The **NEW ZODIAC**
Illustrated here (6 cylinder)

The **NEW ZEPHYR**
(6 cylinder)

The **NEW CONSUL**
(4 cylinder)

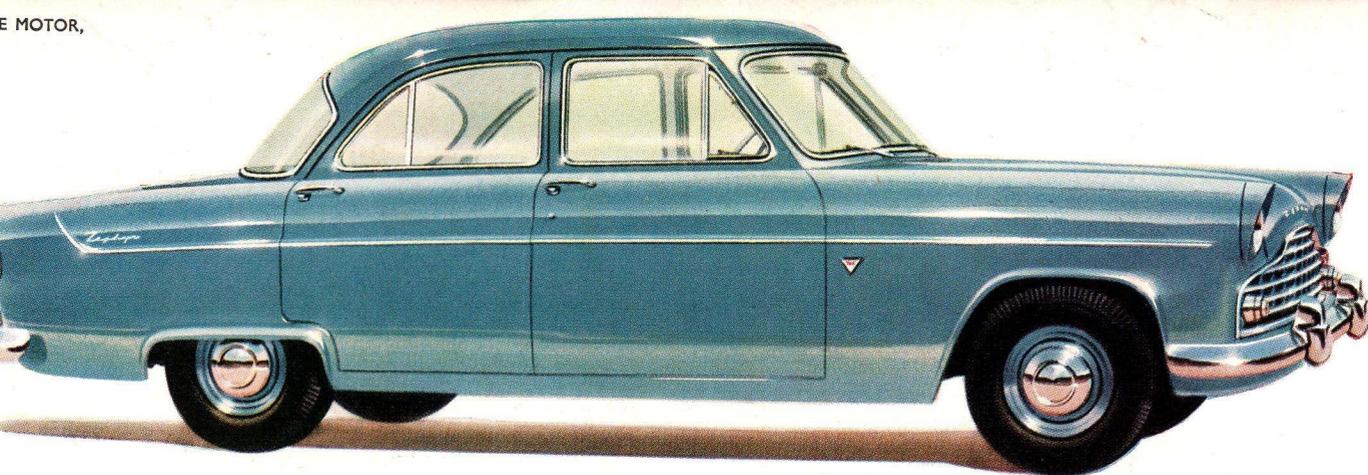
THE NEW FORD LINE—Breathtakingly beautiful. Each of these three new cars—"The Three Graces"—is distinctively styled. All three set the fashion with the new Ford line, shown here by the new Zodiac. Each is beautifully proportioned to look longer, lower and wider, with a balanced silhouette.

NEW COMFORT. There's room for 6 in the soft, wide seats. New appointments and beautiful new instrument panels with regrouped controls add to complete relaxation. Ford 'Glide-ride' front suspension and new rear springing cushion passengers and cars. New body colours and upholstery patterns perfect the picture.

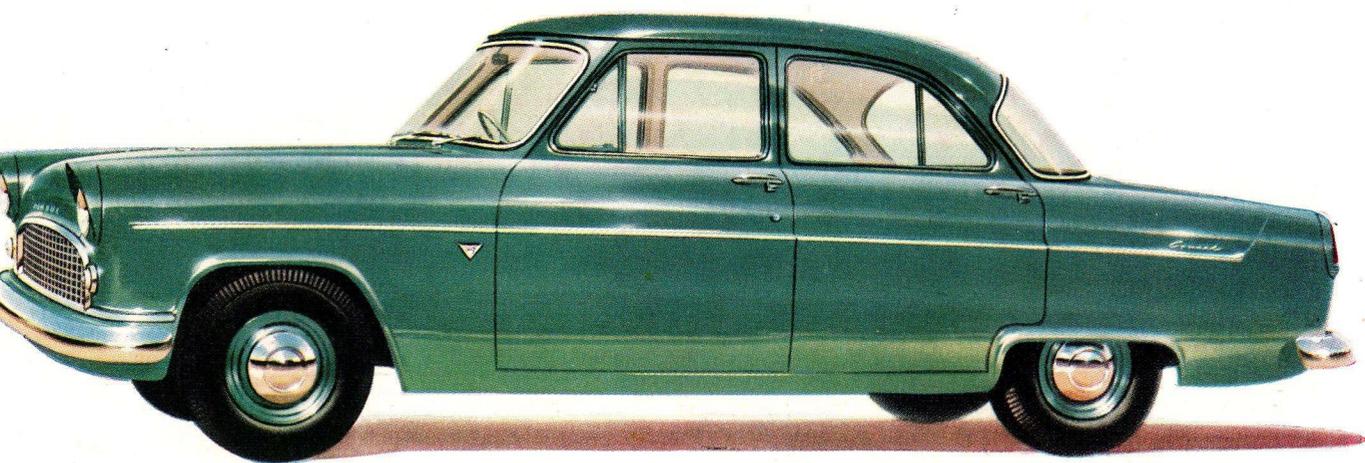
DRIVING IS EASY AND SAFE. Safety is dominant in the design. Wide-vision windscreens and wrap-around rear windows provide clear views of all four corners of the cars. Powerful brakes, strong construction, a small turning circle and balanced weight distribution aid your contribution to road safety.

SUPERB PERFORMANCE. New, over-square, larger capacity engines run sweetly and more economically at lower revolutions. Superb design results in savings in fuel and engine wear with increased 'all-speed' efficiency. Automatic overdrive is also available. **These new cars offer the motoring you dream about at realistic costs.**

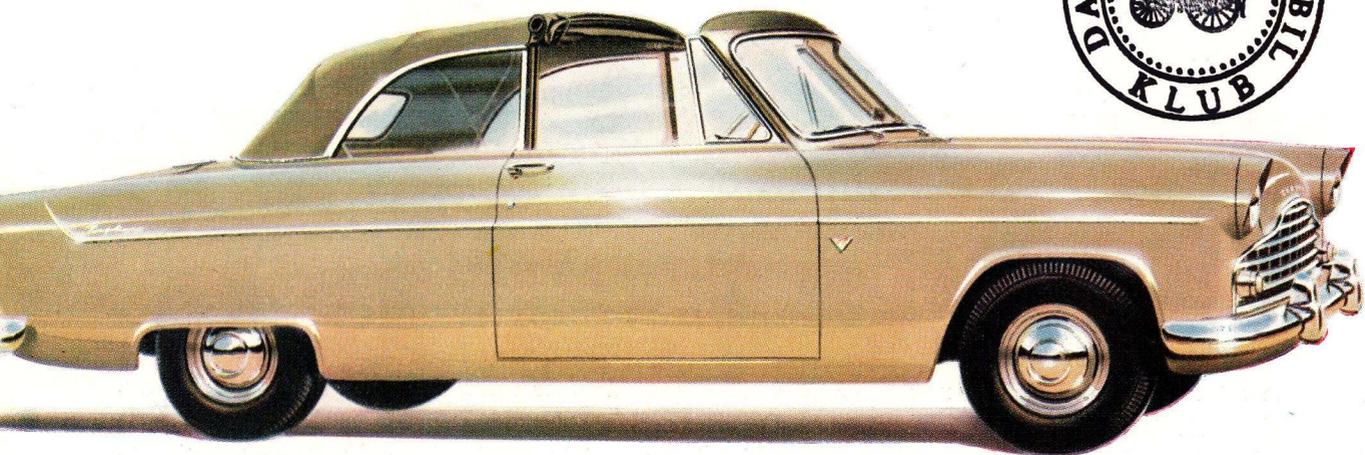
FORD



The **NEW** ZEPHYR



The **NEW** CONSUL



Plus **NEW** CONVERTIBLES

(The Zephyr is illustrated)

See these new cars at your Ford dealer's now!



'5-STAR' MOTORING AND FORD SERVICE TOO



THE BEST AT LOWEST COST